



Men fall down cliff in hunt for Pokémon Go creatures

Pair injured as game tops UK charts one day after release

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TWO men have fallen off a cliff in California while playing Pokémon Go on their mobile phones.

The men, in their early twenties, were treated in hospital for “moderate injuries” after falling when the sandy ledge they were standing on collapsed in North San Diego County.

Police said the men were trying to collect characters in the game and had scaled a fence before being led to the cliff’s edge. One man fell about 90 feet and the other was found unconscious 50 feet from the top.

Pokémon Go, a free smartphone version of the Nintendo game that became a craze in the Nineties, has proved a huge hit since its release in the US, Australia and New Zealand on July 6.

It allows players to search real locations for digital Pokémon creatures, such as Pikachu and Jigglypuff, and “capture” them.

It was released in Britain yesterday and was downloaded nearly half a million times within the first 30 minutes and today topped the Android and Apple app store charts. Online groups have already been arranging London



Craze: Pokémon Go encourages players to seek its characters in real locations

meet-ups and trading tips on Reddit for the best places to catch characters, including Holland Park and Alexandra Palace.

In the US, its popularity has been followed by warnings from police after a string of incidents.

One gamer was stabbed several times by a gang after being led to a park after midnight in Anaheim, California. Police in Virginia said there had been an

increase in “trespassing and suspicious activity” after players were reported entering businesses, churches and government buildings during the day and night.

Motoring experts have warned that the app could lead to an increase in illegal mobile phone use by drivers.

The RAC said the growth of the app meant there was “yet another reason” for motorists to concentrate on their smartphones instead of the road.

Pete Williams, the organisation’s road safety spokesman, said: “The Pokémon Go revolution could take the illegal use of handheld mobile phones at the wheel to another level.

“It has to be Pokémon no-go when driving, but it is just as important that pedestrians don’t get caught in the Pokémon mist and find themselves stepping into the path of danger.”

Samson Ruwangu, digital content executive at road safety charity IAM RoadSmart, claimed that “driving a car is the last place you should be looking for Pidgey, Rattata or the others”.

“I nearly tripped over playing this game. Pokémon Go makes you concentrate on catching characters and it takes both hand and eye co-ordination.”



Go lightly with the blue lippy? Not Pixie...

PIXIE LOTT swaps the classic glamour of her role in *Breakfast At Tiffany's* for an edgier look as she leaves the Haymarket Theatre. The actress was sporting bright blue lipstick following her latest performance as Holly Golightly, the role made famous by Audrey Hepburn in the 1961 film.

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