

# heat

HEAT PROMOTION

## Beyond THE BOX

Put the kettle on, budge over and make some room on the couch – *heat*'s on its way to your living room...

**IMAGINE THIS ACTUAL** megaline is a person. A living, breathing person sat next to you on the sofa while you're watching *heal*. Now stop imagining things and get with the programme...literally! This summer, *heal* Will Best and *heat* magazine's very own editor Lucie Cave are joining forces to host three exclusive web shows that'll sit alongside your favourite Channel 4 and E4 shows.

*heat* will join up with brilliant soap *Hollyoaks* and two other fantastic shows over the course of three nights. It will mean that you can enjoy watching the show on your telly and get exclusive access to gossip, interviews and behind-the-scenes footage through your laptop, tablet or smartphone. You'll also be able to interact with the live show via Twitter and Facebook – so you will be able to talk to the presenters and question it actually happens!

Starting on 8 June, with Will and Lucie at the controls, *heat4* will enhance your viewing experience during the show, and then each programme will be followed by *heat*'s new and rather brilliant (well, we think so) web-exclusive chat show. The presenters will be joined by a luxury VIP cohort's worth of celebrities and cast members from the programmes featured. They'll take part in interactive games, give insider gossip and provide their commentary on the day's show. This exciting experience will let you, the fans, get involved with *heal* like never before.

The only way you can take part in *heat4* is through the Channel 4 and *heat* websites, so make sure your batteries are fully charged, your TV is on and you're sitting comfortably. We'd make it easier, but we wouldn't want to test your intelligence.

Catch Heat4 with Hollyoaks at 6.30pm on 8 June

### This week..

The first *heat4* show will be during the *Hollyoaks* special episode which features Will's party. As the big event gets under way, get it for clues to know what you think of the episode, see our live commentary and find out exclusive behind-the-scenes tidbits from our VIP guests. On top of all that, you'll also be able to see an exclusive

acoustic set from our very special guest artist, Will and Lucie will be joined on the sofa by *Hollyoaks* stars Kit Jones, Ben Rhodes (Dad) and Joe Miller (Johnny), who'll tell you exactly what went on behind the scenes of the production and will elaborate on their characters' antics during the episode. #SavageParty



### THE PRESENTERS

**LUCIE CAVE** Just in case you didn't know, Lucie Cave edits *heat* magazine. She's also regularly asked into the show as a celebrity expert. No stranger to *Hollyoaks*, she co-wrote an episode of it last year!  
**WILL BEST** Following in 50 tradition, Will Best is a presenter and model. After working in advertising, he made the move to TV, which makes sense – he's far too pretty to be anywhere else.

### GET INVOLVED

On 8 June at 6.30pm, while the telly's blaring out the *Hollyoaks* special featuring Will's party, log on to [heatworld.com/heat4](http://heatworld.com/heat4) on your laptop, tablet or smart phone and wait for news to come. You'll be able to get involved with the gossip, see Lucie and Will conduct a live video view with *Hollyoaks* stars Mason Richardson (Stel) and Aze Phillips (Johnny), as well as see a special performance from one of *Hollyoaks*' hottest artists. What's not to love?

Tune in at [www.heatworld.com/heat4](http://www.heatworld.com/heat4) on your lap top, tablet or phone and wait for *heat4* to takeover

heat4