

**Client:** Carte Blanche  
**Source:** Southern Daily Echo (Main)  
**Date:** 23 July 2014  
**Page:** 4  
**Reach:** 29973  
**Size:** 32cm2  
**Value:** 127.04

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## Toy deal for Pudsey the dog

**BRITAIN:** Pudsey the dog has put his pawprint to a licensing deal which will see him turned into a cuddly toy.

The four-legged star, pictured, who won *Britain's Got Talent* with owner Ashleigh Butler two years ago, will also feature on greetings cards and gifts under the deal with the firm **Carte Blanche**, which has created Moshi Monsters spin-offs.

The much-loved animal can currently be seen in his film debut, *Pudsey The Dog: The Movie*, which was released in cinemas last week.

